

CUSTOMER TAILORED ENERGY EFFICIENCY PILOT PROGRAM (CTEEP)



The Customer Tailored Energy Efficiency Pilot Program (CTEEP) supplements our current Commercial and Industrial incentive programs by offering a streamlined approach to developing and implementing energy efficiency projects for mid-to-large energy users.

A Streamlined Approach

- Multiple prescriptive and custom measures may be bundled into **one application submission**.
- CTEEP enrollment provides customers with access to **direct, on-site assistance** from program representatives to discuss project opportunities and pursue program incentives.
- **No minimum energy savings requirement** for incentive eligibility.
- **Technical assistance incentives** are available to help offset soft costs associated with developing and planning an energy efficiency project.
- **Incentive payments align with construction milestones** so customers may receive incentives as each measure is completed.

Multiple Measures, Multiple Buildings



The Customer Tailored Energy Efficiency Pilot Program allows customers to bundle multiple prescriptive and custom measures into one application submission.

Measure Incentives:

- Prescriptive Measures: Projects that meet SmartStart Buildings requirements will receive the established incentive under that program.
- Custom Measures: Project incentives will equal the lesser of the following:
 - \$0.16/kWh plus \$1.60/therm saved annually,
 - 50% of incremental installed cost, or
 - Buy-down to 1.0 year payback based on incremental cost and savings.

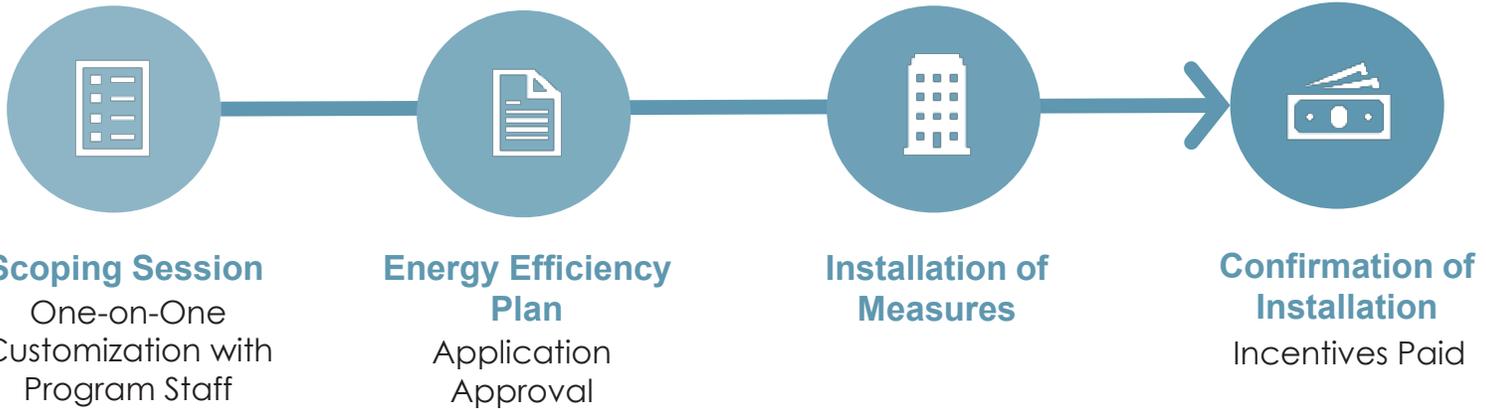
CTEEP aligns with the SmartStart Buildings program and has an incentive cap of up to \$500,000 per utility account.

Technical Assistance Incentives Up to \$10,000

In addition to measure incentives, technical assistance incentives allow customers to be reimbursed for 50% of soft costs (up to \$10,000 per project) associated with developing the energy efficiency projects.

New Jersey's Clean Energy Program is brought to you by the New Jersey Board of Public Utilities.

New Jersey's Clean Energy Program Customer Tailored Energy Efficiency Pilot Program Application Process



Outreach/Benchmarking (Optional): Engage with an NJCEP Outreach Representative to learn more about how CTEEP aligns with your needs. A representative can speak with you over the phone or visit your facility. If CTEEP is a good fit, the outreach representative can verify existing conditions so that you can begin implementing measures.

Enrollment: Submit an Enrollment Form to the program and conduct a scoping meeting with NJCEP program staff. The scoping meeting is intended to bring together all relevant parties in order to review the measures and formally define the development criteria for the Energy Efficiency Plan.

Project Development & Analysis: An NJCEP Case Manager will work with you to approve your enrollment and to develop an Energy Efficiency Plan that will be used to commit the incentive funds.

Construction & Installation: Measure incentives and technical assistance incentives are paid at milestones throughout the construction process.

How do I get started?

If you would like to learn more about CTEEP and determine whether it may be a good fit for your needs, call (866)-657-6278 to schedule a meeting with an Outreach Representative.

For an application and more information:
NJCleanEnergy.com/CTEEP or call 866-657-6278